



## NEWS RELEASE

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### **Capt. Brian Holaway honored by Lee County VCB for community contributions at annual meeting**

*2018 Junonia Award recipient's passion for destination  
and 'common sense messages' connect with visitors*

**LEE COUNTY, FL** – The Lee County Visitor & Convention Bureau (VCB) presented its annual Junonia Award to Capt. Brian Holaway at its annual meeting today at The Westin Cape Coral at Marina Village.

“Our 2018 Junonia recipient is humble, quiet and focuses on telling the story of our exquisitely natural county through visual, historical and common sense messages,” said Tamara Pigott, executive director of the Lee County VCB. “He is ever in the moment, no matter where he is. That is rare – just like a Junonia.”

A Florida Master Naturalist, Holaway worked in Hawaii and Jamaica before moving to Lee County in 1994. From swim instructor to hauling beach chairs and umbrellas, he has always worked on the water. He obtained his U.S. Coast Guard’s captain’s license in 1995 and piloted a shelling boat for South Seas Island Resort and Captiva Cruises.

A natural storyteller, he helped create the first interpretive trail at the Randell Research Center on Pine Island and is a volunteer member of Friends of Cayo Costa State Park. He now offers private small boat charters, exploring the coastline as a shelling, nature and history guide. He also shares nature talks on his weekly “Wildlife Wednesday” Facebook videos.

Created in 2006, the VCB’s Junonia Award recognizes individuals who have positively impacted the local tourism community by demonstrating unique capabilities, leadership, commitment, and dedication. The Junonia is a highly treasured shell and was selected as a symbol of the VCB’s annual award because of its rarity and exceptional quality.

Last year’s recipients were six members of the Wells family, who are hoteliers and owners of Cabbage Key Inn & Restaurant and Tarpon Lodge & Restaurant.

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Sanibel & Captiva Islands Fort Myers Beach Fort Myers Bonita Springs Estero Cape Coral Pine Island Boca Grande & Outer Islands North Fort Myers Lehigh Acres

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***Editor's Note:*** *Photo available on request.*