

Nov. 14, 2019

**CONTACTS FOR MEDIA ASSISTANCE:**

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**Lee County Visitor & Convention Bureau**  
**MEDIA ADVISORY**  
*Your chance to be a Video Star*

**What:** The [Lee County Visitor & Convention Bureau](#) (VCB) is seeking resident experts to star in our upcoming video series promoting fun things to do locally. Submit an on-camera, narrated video – two minutes or less – describing your take on local fun. (Example: Create a video showing the perfect place in Lee County to watch a sunset.)

**Where:** Submit videos of two minutes or less to [fortmyers-sanibel.com/IGTV](http://fortmyers-sanibel.com/IGTV).

**Why:** To allow our resident experts to promote Lee County tourism. Winners will star in a video series produced by the VCB. Winners will be compensated for their participation in a two-day video shoot produced by a professional video crew.

**When:** The deadline for video submissions is Dec. 6, 2019. Winning entries will be notified shortly afterward.

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*The Lee County VCB represents [The Beaches of Fort Myers & Sanibel](#) which also includes Captiva Island, downtown Fort Myers, Bonita Springs, Estero, Cape Coral, Pine Island, Boca Grande and Outer Islands, North Fort Myers and Lehigh Acres.*